

Owls at the Library

Thanks to the generosity of the Friends of the Goodnow Library, several owls paid a visit to the Children's Room this year. *Eyes on Owls*, a Dunstable-based educational organization, brought live owls into the library, allowing patrons of all ages to see these magnificent wild creatures up close. Our oldest patron that attended the event was 92 years young! Many of the visiting owls were injured and needed medical attention and rehabilitation services. Although they have been brought back to good health, they cannot survive in the wild. Instead, these disabled animals help *Eyes on Owls* founders Marcia and Mark Wilson educate the public about these large birds of prey. Along with Great Horned and Barred Owls native to New England, the organization also introduces the public to non-native species such as the Spectacled Owl and Eurasian Eagle Owl.

Audience members learned about owl habitats, daytime and nighttime behaviors, favorite foods (insects and small rodents), and the fascinating research being done on owl pellets. *Eyes on Owls* staffers also offered tips on owl identification and led everyone in a quick hooting lesson. Did you know that the distinctive eight-note call of the Barred Owl sounds a bit like, "Who cooks for you? Who cooks for you all?")

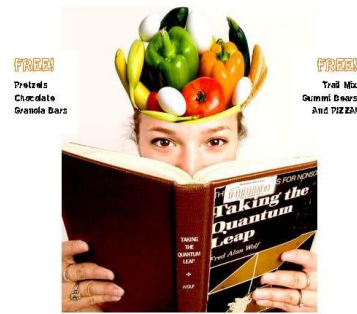
Members of Sudbury Boy Scout Troop assisted with set-up and clean-up, helping to transport many of the birds in their cages. A Girl Scout troop also attended the event and expressed their appreciation for being able to attend such a unique program.



Eyes on Owls co-founder Marcia Wilson shares information about the habitats and behavior of owls

BRAIN FOOD FOR FINALS

Enjoy free snacks and great study spaces
At the Goodnow Library



Monday, June 18 - Wednesday, June 20
We'll stay open until 11:00 PM
21 Concord Road, Sudbury / 978-443-1035

GOOD LUCK ON YOUR FINALS!

Sponsored by the Friends of The Library

Brain Food for Finals

Lincoln-Sudbury students were treated to some unique study assistance for finals this year at the library. For five days, the library stayed open late, brought in free pizza and handed out granola bars, water and candy to students putting in long hours of studying. With an average of 60-90 kids per day, the experiment was a resounding success. Surveys were handed out in exchange for pizza and it was evident from the results that we hit upon a jackpot of an idea. Here are some typical reactions we received:

"I really appreciate you staying up late and doing all this for us!!"

"Having the library open this late, and providing food so we don't have to leave during exams week is so helpful, thank you."

"I LOVE GOODNOW!"

"Staying open late for finals is extremely helpful!! Thank you so much! :)"

"I really appreciate the extended hours. The change of scenery from my typical bedroom studying helps a lot. Thanks!"

"My son loved the pizza last week - I was delighted that he finally realized studying with others can be effective. Thanks for luring him out!" -Kathy Bauzte

“As the demand for library resources continues to increase annually, the Foundation will fund key initiatives that strengthen and transform the Library’s ability to serve the Sudbury community.” –GLFI website

The GLFI has not actually funded anything as yet. *Expenses from this year are:*

Development Director Services: \$10,300
 Administrator: \$1550
 Marketing and Design: \$ 4550
 Printing and Marketing: \$8336

The Goodnow Library Foundation

The Goodnow Library Foundation (GLFI) had a very busy and productive year. Some of the highlights are as follows:

A strong Board has been established, consisting of 7 people with varied experience and strengths.

A Capital Campaign Committee has been formed, with 6 members, most of whom have previous fundraising experience.

Using monies from a Sudbury Foundation grant, a Development Director and a part-time administrator were hired.

A logo and website were designed.

A major decision was made to use profits for both immediate projects and to build an endowment.

The GLFI met with many prospective large donors and to date, have received donations, stocks and pledges from many, totaling approximately \$220,000.

The Board decided to move from a silent phase to public phase sooner than anticipated, as it was recognized that most townspeople were unaware that there was a Goodnow Library Foundation. A fundraising event was held in October, which was jointly, a kick-off and the library's first 150th birthday celebration. Invitations were mailed to each household and most businesses in Sudbury. The event was extremely successful, netting in excess of \$50,000, and raising the foundation’s exposure tremendously.

Goals for upcoming year:

- Submitting an application for a continuation of the grant from the Sudbury Foundation
- To hire a new development person.
- To continue to build database
- To build on positive feedback and promote whenever possible: social media, events, meetings with residents and businesses
- To fund a few special projects as well as contributing to the endowment



Peter and Rosemary Harvell place their bid at the Foundation Gala in October



Library Director Esmé Green greets Betsey and Hal Cutler



Friends of the Library

It's good to have Friends! This year, the Friends supported programs for children, paid for our copiers, and of course, funded our hugely popular museum pass program. Not only that, but they contributed \$7,000 towards the purchase of e-books for the library, allowing patrons greater access to free downloadable digital audiobooks and e-books. They continued their great work on our front gardens, hosted the Volunteer Luncheon and held another successful book sale. In December, the Friends became an Amazon.com Affiliate. This means that by shopping at Amazon via the library website a small commission on the items you purchase will be sent to the Friends.



The Friends of the Goodnow Library have their library card – do you?

Looking to 2013, the Friends are pitching in to help the library in celebrating its sesquicentennial. Even now, they are busy assembling committees and working with library staff to plan yearlong events. Look for more news throughout the year!

*"I love the welcoming, friendly staff. It is always nice to have a chat-- I don't like libraries that are super quiet and don't like people talking--I think the library should be a social place."
--Community Survey Respondent*



2012 Holiday card

Financial Report

FY12 (July 1, 2011-June 30, 2012)

| Source | Fees, State Revenue | Receipts, Expenditures |
|------------------------------------|---------------------|------------------------|
| Lost Books Fund | \$ 4,065 | \$ 4,332 |
| Multi-Purpose Revolving Fund | \$ 5,099 | \$ 5,712 |
| MA Equalization Grant (MEG) Fund | \$ 3,420 | \$ 7,066 |
| Library Incentive Grant (LIG) Fund | \$ 8,429 | \$ 7,615 |
| Non-Resident Circulation Fund | \$ 10,112 | \$ 2,575 |
| Fines | \$ 22,571 | |

Statistical Report

FY12 (July 1, 2011-June 30, 2012)

| | FY2011 | FY2012 | % Ch. |
|-----------------------------------|---------|---------|-------|
| Total Circulation | 414,780 | 419,575 | 1.15% |
| Circulation of e-book & e-audio | 2,635 | 6,050 | 129% |
| Number of Children's Programs | 269 | 293 | 9% |
| Attendance of Children's Programs | 4,000 | 7,000 | 75% |
| Self-checkout | 70% | 74% | 4% |

Senior Library Staff

Esmé Green, Director

Karen Tobin, Assistant Director

Michael Briody, Circulation Manager

Heather Wilkinson, Children's Librarian

Elizabeth Rose, Head of Technical Services

Board of Trustees

Robert Iuliano, Chair

Jill Browne, Phyllis Cullinane

Lily Ann Gordon, Carol Hull, Barbara Pryor