

# Library

The Library kicked off a year of celebrating Science, Technology, Engineering, Arts & Math (STEAM) with a fun and very successful STEM fair held on January 31st. Over 400 people of all ages attended this afternoon of science, technology, engineering, and math (STEM). The Discovery Museum encouraged children to build upon their understanding of physics and use their engineering skills to design, build, and test roller coaster marble runs. Children also had a chance to participate in a number of hands-on STEM challenges, such as tower-building, cardboard arcades, creating stop animation, and an Hour of Code.

## Facility Improvements

The Library undertook several facility projects in 2015. New carpet was installed in the Fiction Area and the Community Room, which also had its old curtains replaced with new shades. The Library also had major changes made to the exterior. Over the summer, the parking lot was resurfaced and a drive through book return was added.



*Easy drive-up deposits from all vehicles, including SUVs and trucks*

## Technology Highlights

The Library had another year of exciting technology enhancements. Increasingly, patrons are accessing information about the Library from their smartphone, so in January, a new stripped down version of the site was launched.

The Library began circulating four iPads for interested patrons to borrow for two weeks at a time. Aimed at patrons interested in taking one for a

test drive, exploring free e-book collections through the Library, or borrowing one for a long distance trip and don't have their own, this project was launched in February.

In March, the Library announced completion of a major multi-year project: the updating of all public use computers. Funded by the Goodnow Library Foundation, the Library installed 12 new desktop monitors and three catalog kiosks utilizing a networked operating system for computers in the adult and children's areas. It also donated six new Google Chromebooks for the Children's Room.

## Other Highlights

Every other year, Massachusetts libraries are invited to submit their best public relations materials to apply for the MA Library Association PR Awards. All categories of PR materials are eligible from all types of libraries. Academic, public, school, and special libraries are invited to participate. During this year's annual conference in May, the Goodnow Library swept the Biannual "PR Awards." Receiving five awards, Goodnow took first place in three categories, second in one and also garnered the "PR for Pennies" award determined by the judges.



*Pictured: a snapshot of the five awards won for excellence in publicity*

At its July board meeting, the Massachusetts Board of Library Commissioners (MBLC) awarded \$10,600 to the Goodnow Library to provide improved access to Library materials and services to people with visual and hearing disabilities. By acquiring assistive technology and enhanced materials the Library's goal is to increase communication with members of

the Disability community and the provider network through an enhanced website. Goodnow will be adding new large print and high contrast printed materials, and grant funds will be used to train library staff to effectively use new adaptive technology and be sensitive to issues about service to people with Disabilities.

### **Children's Services**

In FY2015, the Children's Department ran 606 programs with 21,890 people in attendance, and accumulated 965.2 volunteer hours from high school and senior volunteers.

Summer is always one of the busiest months for the Children's Department. From the beginning of June through the end of August staff hosted 177 programs with 7,328 people in attendance. This included the largest Truck Day ever, which had a whopping 700 people in attendance. Truck day was a success thanks to the many teen and CERT volunteers.



Children and caregivers enjoyed other special programs this summer, including a stuffed animal sleepover, Camp Half Blood, a superhero training academy, Kung Fu training, and more. 515 children signed up to become SUPER READERS in the summer reading program. These heroic readers read over 3,450 books this summer! All Super Readers were invited to an Ice Cream Party at Discovery Museums to celebrate their accomplishment. Feedback from the summer was outstanding; many parents and children were grateful for all of the special

programs. Children were very motivated to read and loved coming to the library. At the end of the summer many children brought the librarians pictures and two families brought flowers and made a donation towards children's programming.



During the summer a new program called Tinker Time was introduced where children play and create with STEAM technology toys. As one parent pointed out, the opportunity to play with the toys in the library allows the children to work together to build, create, and learn. Tinker Time was such a success that the program was made permanent and is held every other Monday afternoon.

### **Friends**

The Friends of the Goodnow Library are a dedicated group of volunteers who work to provide the library with the many enriching "extras" that are not paid for by taxes, but make the Goodnow Library such a special and popular community gathering place.

Through money raised by our annual book sales, Friends' membership dues and donations, and fundraisers like Teamwork Trivia Night, the Friends fund all the Museum Passes, the movie license, special children's programs including the Summer Reading Program, Teen Study Week, Sunday Afternoons at Goodnow cultural programs, and more.

This year, in response to patron requests, the Friends donated \$7,500 for the new Drive-Up Book Drop that allows patrons to return library items from the comfort of their vehicles.

In the spring, the Friends presented Sunday Afternoons at Goodnow programs, including Anthony Amore, author of The Art of the Con, and two family programs: Animal Adventures and Lindsey and Her Puppet Pals.

The Friends had a very busy fall with a Membership Campaign that offered library patrons the opportunity to be entered into a free drawing to win a Kindle Paper White with each new membership or renewal during the months of September and October.

In 2016, the Friends plan to continue to increase membership and engage more volunteers in its efforts to support the library. The Friends believe that a better library creates a better community.

### Foundation

The Goodnow Library Foundation supports and sustains the Library’s facilities and services. The foundation provides funds for capital projects, hosts public events, and explores issues and technologies critical to Goodnow’s future.

2015 was a year of continued growth and achievement for the Goodnow Library Foundation (GLF).

In February, the foundation announced the results of its first annual appeal. The appeal kicked-off in December 2014, and ended January 30. A mailing to all Sudbury households brought in \$30,400, enough to match a challenge grant of \$30,000. All appeal donations went into the “Foundation for the Future Fund,” an endowment that provides for the foundation’s long term needs.

In May, the foundation hosted its second annual “Community Art Showcase.” Featured artists ranged in age from tots to tweens. Attendance topped 350 as art teachers and families came to support the young artists.

Looking ahead to 2016, GLF is working with Goodnow director Esmé Green in an ambitious effort to reimagine the second floor. Among the projects being discussed are revitalizing the Young Adult area; hiring a consultant to catalog Goodnow’s historical materials and improve access to them; creating a business center allowing entrepreneurs to

work and collaborate; and creating a state-of-the-art “Maker Space” for community members, teens, techies and artists.

Statistical Report			
FY15 (July 1, 2014-June 30, 2015)			
	FY2014	FY2015	% Change
<b>Total Circulation</b>	437,469	411,282	-5.9%
<b>Circulation of e-book &amp; e-audio</b>	14,337	19,189	+33.8%
<b>Number of Children's Programs</b>	494	573	+15.9%
<b>Attendance of Children's Programs</b>	18,207	20,915	+14.8%
<b>Self-checkout</b>	80%	62%	-22.5%
<b>Foot traffic</b>	176,935	175,525	-.7%

Financial Report		
FY15 (July 1, 2014-June 30, 2015)		
	Revenue	Expended
<b>Lost books</b>	\$6,221.23	\$1,026.58
<b>Meeting Room Revolving Fund</b>	\$7,025.00	\$ 2,424.44
<b>MEG</b>	\$4,292.87	\$ 794.37
<b>LIG</b>	\$12,036.13	\$ 9,612.76
<b>Non-Res</b>	\$10,923.87	\$ 11,524.58
<b>Fines*</b>	\$20,977.31	

### Senior Library Staff

*Esmé Green, Director*

*Karen Tobin, Assistant Director*

*Michael Briody, Head of Circulation*

*Elizabeth Rose, Head of Technical Services*

*Megan Statza Warren, Head of Children’s Services*

### Board of Trustees

*Sarah Sogigian, Chair*

*Robert Iuliano, Vice-chair*

*Lily Ann Gordon, Carol Hull*

*Marie Royea, Barbara Pryor*

\*returned to the General Fund