

Social media is taking a dangerous toll on teenage girls

# Social media is driving teen mental health crisis, surgeon general warns

Screens are poisoning kids' minds







### MISSION

To create relevant knowledge + research-based resources

### VISION

A world where young people **thrive** - however technology fits into their lives

# **OUR APPROACH**



LISTENING TO & PARTNERING WITH YOUTH

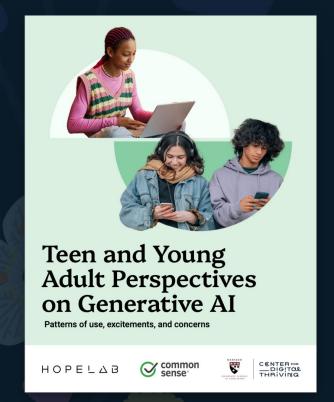


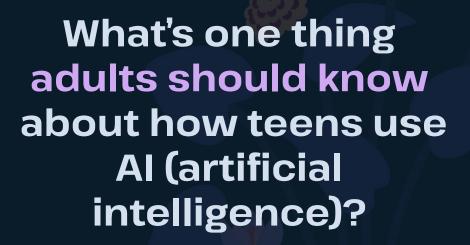
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# What are adults MISSING that you most need us to understand?











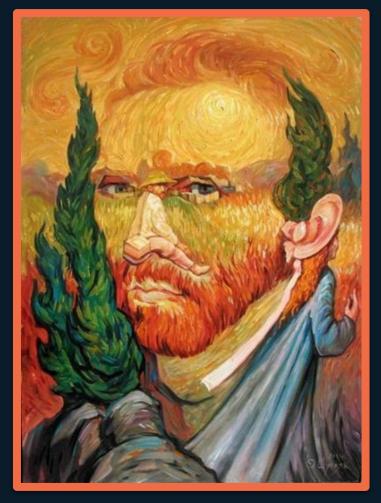




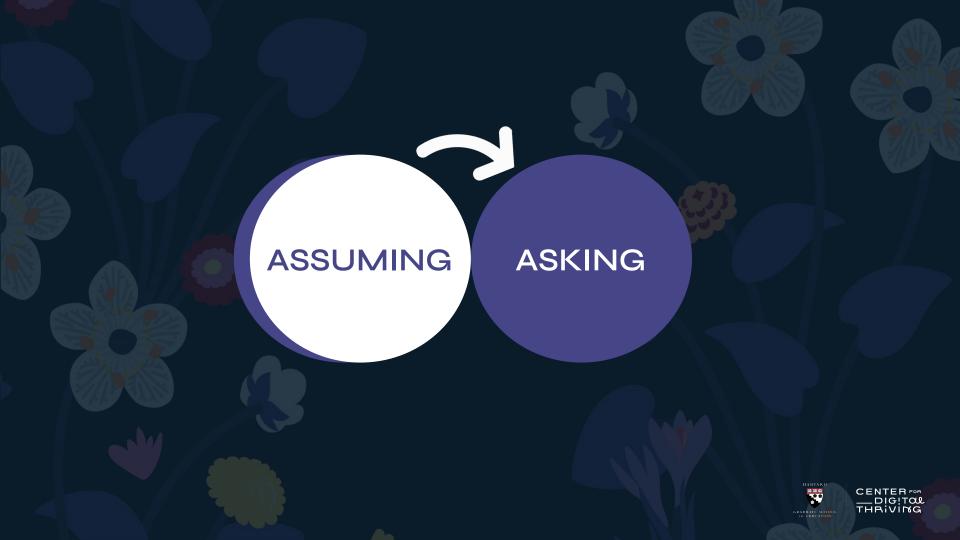
We use Al bc we are lonely and also bc real people are mean and judging sometimes and Al isn't."







Oleg Shupliak. "Double portrait of Van Gogh." 2011.





Questions we asked



Insights from teens



Parenting Moves



**Mindshifts** 



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The Pull of the Screen

Friendship & Social Information

Pressures aka "grind culture"





What's worries you most about growing up with today's technologies?





# THE PULL OF THE SCREEN

Teens worry about it, too.





# GG

I feel like I'm too interested in my phone instead of what's happening around me.

I WISH THAT I DIDN'T USE MY PHONE SO MUCH.

(13-year-old)

# 33

It's just scary to think that
I only get one childhood, and I COULD
ACCIDENTALLY SLIP INTO A HABIT WHERE
I JUST WASTE IT AWAY ON SOME POINTLESS GAME.

(14-year-old)







### Journal of Experimental Social Psychology

Volume 109, November 2023, 104506





# Why do people turn to smartphones during social interactions? ☆

Ryan J. Dwyer 🖰 🖾 , Aaron X. Zhuo, Elizabeth W. Dunn

### **Abstract**

Smartphones can undermine the well-being people derive from social interactions, and yet nearly 90% of smartphone owners report having used their phones in their most recent social interaction. Why do people so readily turn to their devices, if doing so makes them less happy? To investigate this question, we asked participants to spend 20min with 2–3 unacquainted peers in a makeshift recreation room. We randomly assigned groups to either have their phones accessible or to leave them stored away, and we assessed enjoyment for each 5-min phase of the 20-min period. We predicted that phones would provide some initial benefits; but, over time they would increasingly undermine the enjoyment people would derive otherwise by connecting with others. Contrary to our hypothesis, phones failed to confer any detectable benefits. Instead, participants who had access to their phones reported worse overall subjective experience and socialized significantly less (on both self-report and objective measures) compared to those who did not have access to their phones. The findings from this registered report cast doubt on the possibility that people are making sensible—albeit myopic—choices to use their phones, suggesting that people may be acting against their own best interest when they use phones in social situations.



# TALK ABOUT DESIGN TRICKS

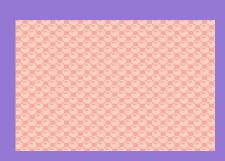
AUTOPLAY

INFINITE SCROLL NOTIFICATIONS

LIKES











## TALK ABOUT DESIGN TRICKS





digitalthriving.link/kqed01



- HABIT: What is one tech habit YOU want to change or start doing differently?
- A LTERNATIVE: What do you want to do instead?
- **TRICKS:** Are there any tricks that could help you stick to your habit challenge?
- C HALLENGE: Habit science shows that it helps to write out your plan: "Instead of \_\_, I'm going to \_\_\_. I will try this for \_\_\_ days."
- **H ELP:** Who can help you stick to your challenge? How can they help?



US VS.
THEM
THEM



### FRIENDSHIP DILEMMAS

Being a 'good friend' is complicated in a 24/7 digital world



I don't want to hurt anybody's feelings if I can't stay in touch with them

(17-year old)

I don't want to hurt anybody's feelings if I can't stay in touch with them

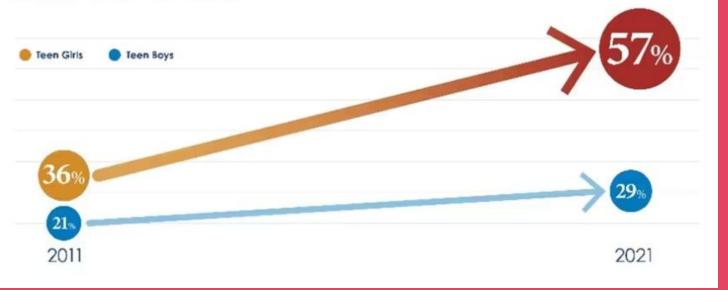
(17-year old)

(14-year old)

[my biggest worry is that]
I don't have enough
contact with **friends who**are struggling.

Because I don't want my friends to do something bad just because I didn't respond in time to stop them from harming themselves or worse.





Centers for Disease Control. (2023). Youth Risk Behaviors Survey.

### TIME

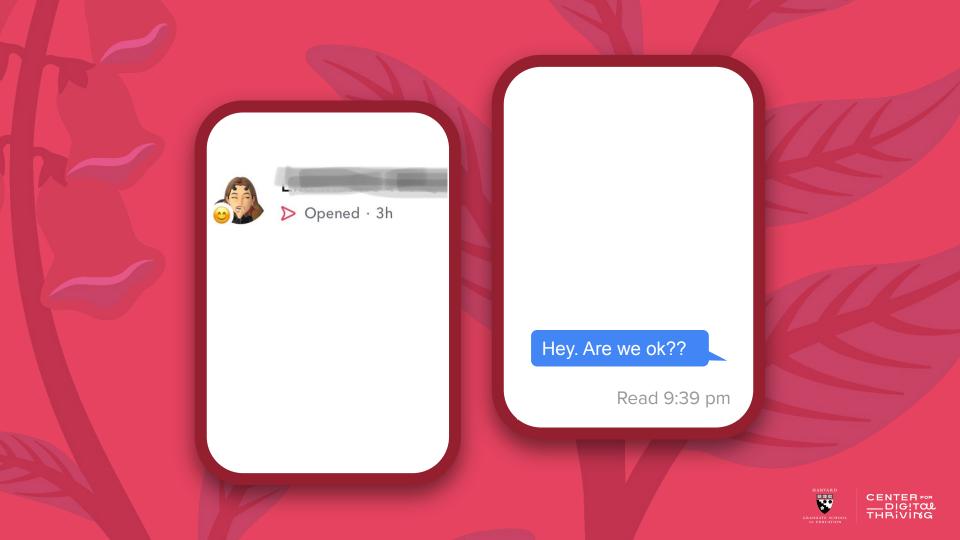
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Social Media Has Made Teen Friendships More Stressful



# SOCIAL INFORMATION STRESS





"My friend didn't reply to my text. She must be made at me."

# MIND READING

When you assume you know what someone else is thinking or feeling.



# THINKINGTRAPS

automatic, negative thoughts







# ALL OR NOTHING THINKING

When you make big generalizations using words like all, always, never, nobody, etc.

"I shouldn't care about likes or comments."

# SHOULDS

When you think about what you should (or shouldn't) be like (or do!)

### THINKING TRAPS

Thinking traps are exaggerated or irrational **negative thought** patterns, and they can **lead us to believe things that aren't necessarily true**. Here are some examples that come up related to technology and social media:







### THE TRAP

"My friend didn't respond to my text so she must be mad at me."

MIND READING

When you assume you know what someone else is thinking or feeling.

"If my photo doesn't get a lot of likes, it means I'm a fallure."

LABELING

When you use negative labels for yourself.

"Everyone I follow is happier than me."

ALL OR NOTHING THINKING

When you make big generalizations. (Words: All, Always, Never, Nobody, etc.)

"I get distracted by my phone because I don't have any self-control." PERSONALIZING

When you put the blame on yourself.

"I can't stop thinking about that one negative comment."

NEGATIVE FILTER

When you focus only on the negatives.

"I sent a text when angry and now my friend will never talk to me again." FORTUNE-TELLING

When you assume you know what will happen, and it's going to be bad!

"I shouldn't care how many likes I get."

SHOULDS

When you think about what you "should" (or shouldn't) do or be like.

### **⊚⊕**\$⊚

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# Glossary Common Thinking Traps + Tech



### TALK ABOUT THINKING TRAPS

#### THINKING TRAPS

Thinking traps are exaggerated or irrational **negative thought** patterns, and they can **lead us to believe things that aren't necessarily true.** Here are some examples that come up related to technology and social media:



### **W**

#### THE THOUGHT

### THE TRAP

"should" (or shouldn't) do or be like.

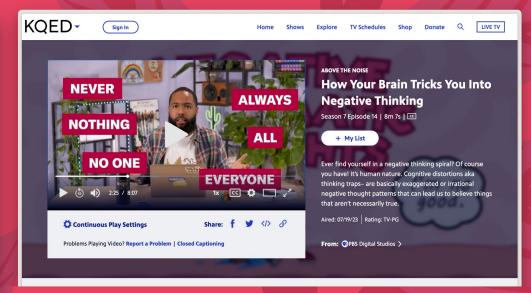
THE THOUGHT	THE TRAP
"My friend didn't respond to my text so she must be mad at me."	MIND READING When you assume you know what someone else is thinking or feeling.
"If my photo doesn't get a lot of likes, it means I'm a fallure."	LABELING When you use negative labels for yourself.
"Everyone I follow is happier than me."	ALL OR NOTHING THINKING When you make big generalizations. (Words: All, Always, Never, Nobody, etc.)
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	SHOULDS

"I shouldn't care how many likes I get." When you think about what you

#### @**(P)**

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digitalthriving.link/ThinkingTraps



## SPOT THINKING TRAPS

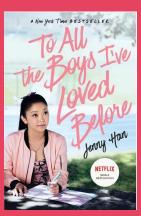
Look for thinking traps that fictional characters fall into...









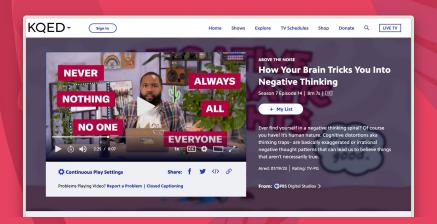




What advice would you give to help them out of the trap?



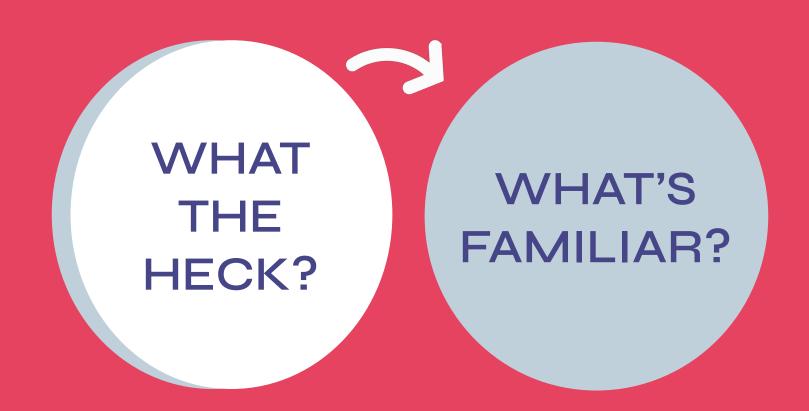
# DISCUSS WAYS TO GET OUT OF THE TRAP



Come up with <u>alternative</u> <u>explanations</u>.

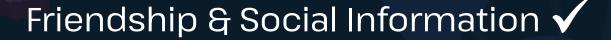
Try to prove yourself wrong!

What advice would you give a friend experiencing this thought? What is a more kind or helpful explanation for the situation?





The Pull of the Screen 🗸



Pressures aka "grind culture"



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## GG

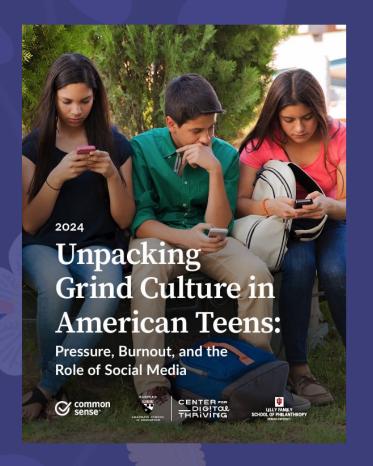
The hardest part about growing up with today's technologies is actually my mom blaming everything on 'always being on my phone.'

## GG

"The culture of needing to be **productive** all the time and, like, needing to be **working all the time** and, like, **THE GRIND**... it's so damaging."

"A toxic culture of productivity"

"Pressures that make me feel bad"





What kinds of pressures make you feel bad?
What makes these pressures better? What makes them worse?





### 1 in 4 teens report feeling burned out



#### **GAME PLAN**

The pressure to have a future path all figured out.



#### **ACHIEVEMENT**

The pressure to achieve the most or be impressive.

Game Plan & Achievement pressures loom largest for teens.

→ made worse by school adults, "myself," and parents/family



Appearance and Social Life pressures are prevalent too

→ made worse by **social media**, **peers/classmates**, & "myself"



#### **APPEARANCE**

The pressure to look your best or present yourself in a certain way.



#### SOCIAL

The pressure to have an active social life (in-person) after school and on weekends.



**Social media** is only part of the story - and its impact depends on the teen





Gaming can be a pressure-valve release



## \*\* ADVICE FOR ADULTS

One of the things [my parents] told me a lot is: take a lot of opportunities that interest you ... be really open.

But the more important thing they told me was:
'Don't take every opportunity."

You can **help prevent overload.** 

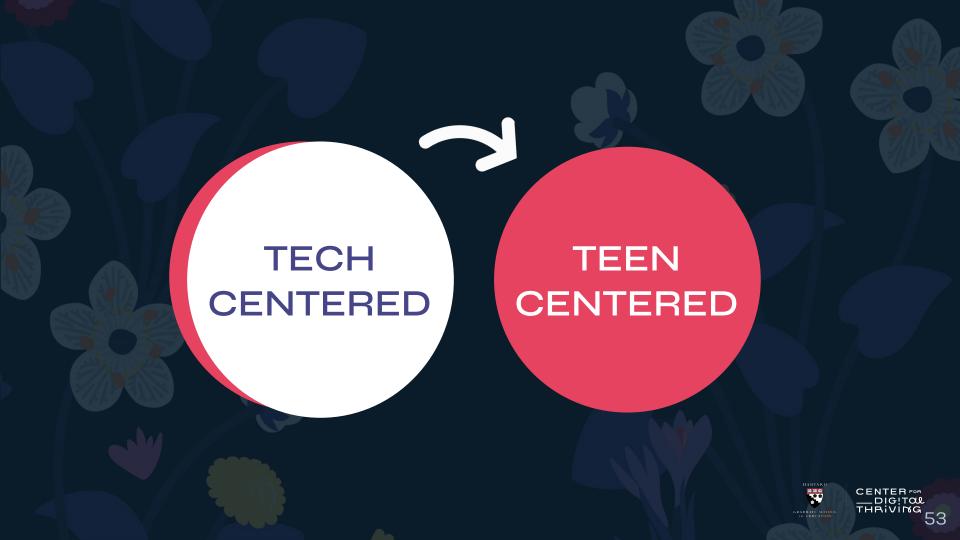
You can recognize the effort vs. just the outcome.

You can **help them protect** self-care practices

You can **share in their joys**.

I just want my parents to have fun with me.





We often have an impulse to talk about digital well-being by starting with **technology** 

What if, instead, we started by asking youth:

What gives you joy & hope?

What's hard for you right now?

And then: **How does tech make things better or worse? Or both?** 



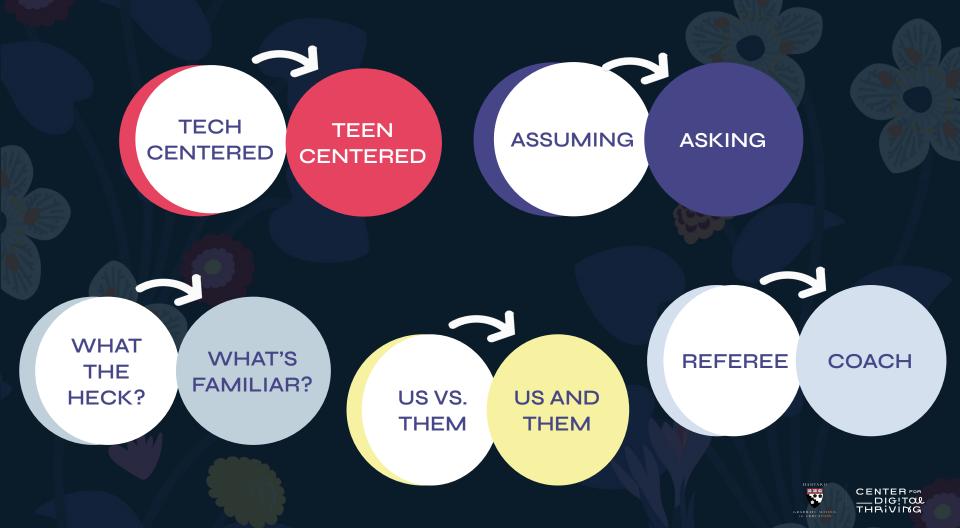








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